



BRUNELLO CUCINELLI

SHAREHOLDERS' MEETING PROXY FORM ¹ pursuant to article 135-novies of Legislative Decree No. 58 of 24 February 1998

With reference to the **Ordinary and Extraordinary Shareholders' Meeting of Brunello Cucinelli S.p.A.**, to be held on 23 April 2024 at 10:00 a.m., on single call, at "Teatro Cucinelli" in Solomeo di Corciano (PG), Via Giovine Italia no. 2, as indicated in the notice of call of the Shareholders' Meeting of 22 March 2024, published on the Company's website at <http://investor.brunellocucinelli.com>, in the section "Governance/Shareholders' Meeting/2024/Notifications and Forms", and as an excerpt on the daily newspapers "Il Sole 24 Ore" and "MF-Milano Finanza", on 22 March, 2024 and

having read the Reports on the items on the Agenda made available by the Company,

with this form

I, the undersigned ⁽²⁾

Name* Surname*
born in* on*.....
resident in Address tax
identification code* ID
document (copy enclosed) No.
.....,

in quality of

(tick the box that interests you)

- party with the right to vote related to No.* shares Brunello Cucinelli S.p.A.
Isin in his/her capacity as (check whichever box applies)
- | | | |
|---|---------------------------------------|--|
| <input type="checkbox"/> shareholder | <input type="checkbox"/> pledgee | <input type="checkbox"/> bearer |
| | <input type="checkbox"/> usufructuary | <input type="checkbox"/> custodian |
| | <input type="checkbox"/> manager | <input type="checkbox"/> other (specify) |
- legal representative or subject with appropriate representation powers of (name of the company entitled to vote³)* registered office in*
..... Address*, tax identification

*Required field

¹ Any person entitled to attend the Shareholders' Meeting may be represented by a person of his or her choice by means of a written proxy in accordance with current legal provisions by signing this proxy form.

² Enter first name and surname of the appointing party (as it appears in the copy of the notice for participation in the meeting as per Art. 83-sexies, TUF), or of the appointing party's legal representative.

³ Enter the name of the company as it appears in the copy of the notice for participation in the meeting as per Article 83-sexies of Legislative Decree No. 58 of 24 February 1998.

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Capitale Sociale: Euro 13.600.000,00 i.v. - Cod.Fisc. e P.IVA IT 01886120540 - Iscr.Reg.Impr. PG 01886120540 - R.E.A. PG n. 165936



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code* (copy of the documentation of the powers of representation enclosed) with the right to vote related to No.* shares Brunello Cucinelli S.p.A.
Isin in his/her capacity as (check whichever box applies)*:

- | | | |
|---|---------------------------------------|--|
| <input type="checkbox"/> shareholder | <input type="checkbox"/> pledgee | <input type="checkbox"/> bearer |
| | <input type="checkbox"/> usufructuary | <input type="checkbox"/> custodian |
| | <input type="checkbox"/> manager | <input type="checkbox"/> other (specify) |

communication reference No. (pursuant to Article 83-sexies of D.Lgs. 58/98)
supplied by the intermediary ABI CAB

appoints

Mr/Mrs

Name* Surname* Born
in* on*
Residence Address Tax
identification code

to participate and represent him/her/the company in the Ordinary and Extraordinary Shareholders' Meeting

with the right to be replaced by Mr/Ms ⁴:

Name Surname Born
in on*
Residence Address Tax
identification code

(Place and date)

(Signature)

⁴ The representative may indicate one or more proxies for the representative. Replacement of a representative by a proxy who finds themselves in a situation of conflict of interest is permitted only if such proxy has been indicated by the shareholder.



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The undersigned also declares that the right to vote is exercised by the proxy holder (check whichever box applies) ⁵ ⁶:

- at his discretion without specific voting instructions given by the undersigned appointing
- in compliance with specific voting instructions given by the undersigned appointing

(Place and date)

(Signature)

Please note that, pursuant to Article 135-novies of the Legislative Decree No. 58 of 24 February 1998, "The representative may deliver or transmit a copy of the proxy, including a computer digital media copy, instead of the original, confirming that the copy is true to the original, and the identity of the principal. The representative shall keep the original proxy and keep trace of the voting instructions received, if any, for one year starting from the date of completion of the meeting".

PRIVACY STATEMENT

We remind you, pursuant to Article 13 of Legislative Decree 196/2003, as well as Article 13 of EU Regulation 2016/679, that the data contained in the proxy form will be processed by the Company - Data Controller - in order to manage the assembly operations, in compliance with current legislation on the protection of personal data.

The same may be known by our collaborators specifically authorized to process them, in their capacity as Data Processors or Appointees, for the pursuit of the aforementioned purpose: such data may be communicated to specific parties in fulfillment of a legal obligation, regulation or EU legislation, or in accordance with provisions issued by Authorities empowered to do so by law or by supervisory and control bodies.

Without the data indicated in the proxy, it will not be possible for the delegate to attend the Meeting.

⁵ It is pointed out that according to art. 118, c. 1, lett..c), Regulation adopted by CONSOB under resolution No. 11971/1999 as subsequently amended and integrated, the shareholdings which have to be considered, for the purposes of the communication obligations regulated by Article 120 of Legislative Decree No. 58 of 24 February 1998, are the equity interests include those shares, in relation to which "the right to vote is granted by virtue of a proxy, provided that such right may be exercised at the proxy holder's discretion, in the absence of specific instructions from the appointing party".

⁶ The proxy being granted to a representative in conflict of interests is permitted provided that such representative notifies the shareholder in writing regarding the conflict of interest, and issues specific voting instructions for each resolution in relation to which the representative is to vote on the shareholder's behalf (see Article 135-decies of Legislative Decree No. 58 of 24 February 1998).



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The interested party has the right to know, at any time, what data is held on him/her at the Company, its origin and how it is processed and used; he/she also has the right to have it updated, corrected, supplemented or deleted, to request its limitation and blocking, as well as to object to its processing by contacting the Data Controller or Brunello Cucinelli S. p.A. based in Viale Parco dell'Industria n. 5, hamlet of Solomeo, 06073 Corciano (PG) - Legal and Corporate Affairs Office or to the Company's Data Protection Officer.